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**NewHome Bath and Mirror Honored by Center For Entrepreneurship:
University of St. Thomas Recognizes 1999 Practicing Entrepreneurs**

WOODBURY, MINNESOTA — April 28, 1999 – MBA Graduate in Venture Marketing from the University of St. Thomas, Reid Sellgren, and their new venture, NewHome Bath and Mirror, Inc. were inducted into the 1999 Practicing Entrepreneur Group wednesday evening at the Minneapolis Radisson. Last month, New Home Bath and Mirror announced the premier of its two new products, NewHome ClearMirror™ and MystFree ClearMirror™-permanent fogless mirror systems for bathrooms.

Reid Sellgren, Vice President and partner said, “While other ‘mirror heaters’ do exist, our heating element has been used in demanding industrial applications for over 20 years and it is UL listed. Its reliability is unparalleled and that quality will be our product differentiation.”

“Additionally,” Sellgren continued, “the University of St. Thomas has been an excellent resource for generating a clear business focus and marketing plan for the development and the distribution of our ClearMirrors. We revisit our business and marketing plans on a regular basis, they tell us if we are still on the right tracks or not.”

“Whether you seek advice from a fellow alumni, student, or faculty member, everyone at St. Thomas wants to see your success and they will support you unconditionally. It is a real application in the networking of virtual businesses.”

Other awards were given to Slumberland Furniture and Grow Biz International, the group that has built over 1,200 franchise stores on four continents including the 700 store, Play It Again Sports. Grow Biz received the 1999 Franchise of the Year Award. The Chairman of the Board, Jeff Dahlberg, is also a graduate of the University of St. Thomas.

NewHome’s ClearMirror™ product line will be available initially for two distinct markets.

- **The NewHome ClearMirror™**, marketed to mirror manufacturers and distributors and other building and home industry professionals.
- **The MystFree ClearMirror™**, available on the web at www.clearmirror.com and at home remodeling and retail outlets such as major home improvement centers and mass merchandisers.

All ClearMirror products are currently available as a standard 18" x 20" ultra-slim (1/16" thin) adhesive-backed pad. ClearMirror, which only requires power equivalent to that used by a 100W light bulb, is installed in conjunction with the bathroom lighting circuit. ClearMirror thus turns on when the bathroom light is turned on, so it goes to work the moment any fog-creating steam may be generated.

ClearMirror products carry a two-year guarantee. Professional installation is recommended, following all applicable electrical codes. When ClearMirror is properly installed, no wires show. The suggested retail price for the MystFree ClearMirror™ is \$84.

NewHome Bath and Mirror, Inc. of Woodbury, Minnesota specializes in applying modern technology to enhance lifestyle, convenience and safety in our homes. NewHome products are assembled, packaged and distributed from a state-of-the-art 120,000-square foot facility in Woodbury, Minnesota. NewHome Bath and Mirror is affiliated with Harvey Vogel Manufacturing Co., which prides itself on more than a half-century of manufacturing excellence.

**NewHome Bath and Mirror, Inc.
The Difference is Clear**